



**FOR IMMEDIATE RELEASE**

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**SEABROOK SELECTED AS ONE OF FIRST ADDICTION PROVIDERS CERTIFIED TO  
ADVERTISE ON GOOGLE**

**BRIDGETON, NJ** – Seabrook has been approved as one of the first addiction treatment facilities to advertise on Google AdWords after last fall’s industry online marketing freeze. Seabrook successfully completed Legit Script’s 15-point provider certification requirements. Legit Script will only open enrollment to thirty in-person addiction treatment facilities its first month under Google AdWords’ new mandated marketer qualifications.

Google’s new partnership with LegitScript is evidence of the search engine’s commitment to ethical marketing and the treatment of addiction. Agents from both companies will regularly meet to ensure the continuous improvement and accountability of LegitScript’s program, and leading experts will keep LegitScript informed on new trends and challenges. LegitScript’s certification and monitoring program for regulated healthcare merchants, such as internet pharmacies and telemedicine providers, is already recognized by Google as well as other intermediaries such as Visa, Mastercard, Facebook, and Bing.

Representatives of Seabrook were in attendance at the NAATP’s most recent annual conference hosted in Denver, Colorado. Throughout the four-day conference, there was a consistent theme of quality assurance. Seabrook is very proud to be one of the first facilities awarded the ability to advertise its services. For over 40 years Seabrook has stayed true to its values and maintained a highly respected and ethical reputation across the globe.

For more information on the new guidelines and procedures for addiction treatment providers regarding online advertising please visit, [www.NAATP.org](http://www.NAATP.org).

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Seabrook is a nonprofit, internationally recognized, private CARF-accredited behavioral healthcare organization, with treatment locations in Bridgeton, NJ, Cherry Hill, NJ, Northfield, NJ, Morristown, NJ and Shrewsbury, NJ. Founded by Jerry and Peg Diehl in 1974, Seabrook has been helping families find the courage to recover from alcoholism and drug addiction for over 44 years. For more information on Seabrook, visit the company website at [www.Seabrook.org](http://www.Seabrook.org).