



FOR IMMEDIATE RELEASE

CONTACT:

Melissa Mason
mmason@seabrookhouse.org
856-455-7575 x 1151

SEABROOK HOUSE TO SPONSOR THIRD ANNUAL SOBER ST. PATRICK'S DAY®

Seabrook, NJ- Seabrook House is proud to announce that they are once again sponsoring the Sober St. Patrick's Day® Celebration to be held on Monday, March 17, 2014 at the Cathedral High School in New York City.

Sober St. Patrick's Day was created as a fresh alternative for those who want to celebrate the holiday in an alcohol-free atmosphere. Founded by award-winning TV producer William Spencer Reilly, Sober St. Patrick's Day was created to reclaim the true spirit of the day and to change the perception associated with St. Patrick's Day of binge drinking and public intoxication.

"We greatly value Seabrook House as one of the leading, founding sponsors of Sober St. Patrick's Day because of the amazing work they do year-round," said William Spencer Reilly. "They are also among the very best - and nicest - folks in the world of recovery and are a dream to work with. Their approach to Sober St. Patrick's Day is a real testament to the kind of care people receive there. As Sober St. Patrick's Day expands across the U.S. - beyond the five cities we're already in - Seabrook House will become better known as one of the key players that got us there. I am so grateful for their support, and love how much their alumni and friends enjoy our event."

This year's lineup features world-class Irish entertainment, refreshments, dancing and more. New this year is the addition of a children's program to include storytelling, musicians and dancers to truly make this a family friendly event.

"Seabrook House would not miss the opportunity to sponsor New York's Sober St. Patrick's Day", said Ed Diehl, President, Seabrook House. "Our treatment organization is a proud founding sponsor of this event believing it the responsibility of those with long term recovery to provide the proof that holidays can be more fun sober than they ever were drunk. Our alumni in the region mark their calendars early for this wonderful celebration."

For more information and tickets for this event, please visit www.soberstpatricksday.org

Seabrook House is an internationally recognized, private CARF-accredited addiction treatment center with several locations. The main facility is located in Bridgeton, NJ, convenient to Pennsylvania, New York and surrounding states. Our 90-day transitional living facility for men, Seabrook House West, is located in north central Pennsylvania in the town of Westfield. Our 90-day transitional living facility for women, Changes, is located on our main campus. In addition, there are outpatient offices in Cherry Hill and Northfield, NJ. Seabrook House has been helping families find the courage to recover from alcoholism, drug addiction and substance abuse since 1974.

To contact Seabrook House, please visit the organization's web site at www.SeabrookHouse.org, or call the 24-hour help line at 1-800-761-7575.

###