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CONTACT: Sara Nicoll
SNicoll@SeabrookHouse.org
(856) 455-7575 ext 1151

SEABROOK HOUSE ANNOUNCES TWO NEW ADDITIONS TO THE TEAM

Seabrook, NJ— Seabrook House is proud to announce the recent hiring of Director of Special Projects, Suzanne Mulrain, MA and Clinical Outreach Representative, Megan Graceffo, MBA.

Mulrain will become the newest member of Executive Management Team. As Director of Special Projects, Mulrain will spearhead several important projects that will allow Seabrook House to provide additional patient services at our facilities, expand dynamic Seabrook House programs such as the Family Matrix program at our additional sites, develop community and professional educational opportunities, as well as develop Seabrook House programs in new geographical locations.

"I am delighted to join Seabrook House," said Suzanne Mulrain. "As Director of Special Projects, I will now join Seabrook House President, Ed Diehl and his accomplished staff by merging my specialized health care experiences and business skills into creating and enhancing exceptional programs at Seabrook House."

Mulrain added that, "Prior to Ed's invitation to join the Seabrook House Executive Management Team, I was his professional colleague in addiction treatment where I long admired the superior patient care programs under his direction and the impressive facilities offered at the Seabrook House sites. To be invited to join the Executive Team at Seabrook House is an honor and privilege."

Mulrain comes to us from a large mental health care organization in Southeastern PA that is comprised of 5 mental health care and addiction treatment businesses owned by a Psychiatrist. Suzanne spent eight years at the corporation serving in three roles: Director of Sales and Marketing for the 5 businesses, Executive Director of the psychiatric group practice with three outpatient offices, and, as Senior Marketing Specialist for the addiction treatment program developing business in NJ, NY, CT and DC.

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Mulrain began her career in healthcare in 1992 as a Pharmaceutical Sales Specialist to Physicians and their staff in promoting the prescription medications of several large pharmaceutical companies. Suzanne recently completed her Master's Degree in Theology at St. Charles Borromeo Seminary Graduate School of Theology in Philadelphia, PA and where she currently serves as a part-time Adjunct Professor in the Catechetical Institute, one of the four programs of the Graduate School. Early in her career Mulrain worked in Estate Taxation as an Estate Tax Paralegal in Philadelphia and has volunteered with multiple organizations including: the Junior League of Cincinnati, Stamford, and Philadelphia; a children's Grief Center in Ohio; Chestnut Hill Hospital Designer Show House Fundraiser; Steward's Alliance; and, the Circle of Young Leaders.

Also Megan Graceffo, has join the Seabrook House family. Graceffo is the new Clinical Outreach Representative and will be sharing information about our addiction treatment services, as well as assisting mental health professionals with getting their patients the level of care needed. Graceffo will primarily handle the New York and Northern New Jersey territory.

"I'm thrilled to be here and for this opportunity with Seabrook House," said Megan Graceffo, MBA. "I have wanted to move into the field of addiction and rehabilitation for a very long time as it's something I can relate to personally and professionally. I look forward to building long-lasting relationships, helping others, and continuing to market Seabrook's outstanding reputation in this industry."

Before coming to Seabrook House, Graceffo was a Project Director for Lieberman Research Group. There, she designed and conducted research studies on numerous disease categories such as COPD and hypertension. Megan also worked on a marketing consultant project in Singapore while receiving her MBA, and also has experience marketing online healthcare platforms.

Seabrook House is an internationally recognized, private CARF-accredited addiction treatment center with several locations. The main facility is located in Bridgeton, New Jersey. Our 90-day transitional living facility for men, Seabrook House West, is located in north central Pennsylvania in the town of Westfield. Our 90-day transitional living facility for women, Changes for Women, is located on our main campus. We have additional outpatient offices in Cherry Hill and Northfield, NJ. Seabrook House has been helping families find the courage to recover from alcoholism, drug addiction and substance abuse since 1974. To contact Seabrook House, please visit www.SeabrookHouse.org, or call the 24-hour help line at 1-800-761-7575.

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